



## TECHNICAL SPECIFICATIONS

- Capacity: 150 gr
- To be used before workouts.
- For warm-up sports massage of your muscle mass.

## SPORTS CREAM PROPERTIES

New Ozone warm-up emulsion, waterproof and weather resistant, protects your skin by creating a barrier that covers it from wind and rain so you can workout outdoors even when it's colder. -10° / 10°.

Waterproof Warm Up Emulsion contains ozonized sunflower oil, designed to increase blood flow to the target areas after a sports massage, all the while oxygenating them. Caffeine and chili pepper are among the ingredients, so warm up times decrease, especially when it's colder - there's also a mixture of polyglucuronic acid, niacin and vitamin B in order to hydrate your skin. Waterproof Warm Up Emulsion is 100% natural, contains no preservatives, artificial coloring or perfumes.

Together with the vasodilatory properties of ozone, which streamline tissue oxygenation, the natural extracts are capable of advancing the performance state, increase blood flow and maintain the effort for longer periods of time.

## METHODS OF USE

We suggest using it before any physical activity to speed up your warm up phase.

We also suggest increasing the quantity of product you use during winter, as during summer the increase in heat might more unpleasant.

## OZONE

New line of technical "cosmeceutic" products by Elite for a natural and healthy improvement of your physical performances.

The word "cosmeceutic" comes from the supplementary properties on the physiological mechanisms of adapting the muscles to physical fatigue that a skin care (cosmetic) product has after being absorbed by the skin. The products on the Ozone-Interactive line come from scientific research on ozone, which established that our tissues react better when treated with Ozonides, which are molecules derived from the interaction between ozone and vegetable oils that can deliver tissues a readily available oxygen concentrate.

Discovered in late 18th century by SCHOMBAIN, the Ozone, the gas that stinks (the Greek word "ozein" means to stink) which boils at -180°C and is blue colored, remained unused up until mid-19th century, when the German war industry was approached by producers of compressed air for industrial use. In trying

to have cleaner air these industries though about filling up tanks with the air you find in the woods; soon though they noticed a series of weird explosions at their factories, so they asked war experts to investigate. By investigating they were able to identify terpenes, substances that are explosive when subject to compression; the formation of these substances was studied by GRABELEIN, an explosive materials chemist, who was the first to point out these ozonides, derived from the interaction of ozone with terpenes, which are the plants' resins. Thus the research on ozone and its biological properties resumed with renewed vigor. Today, ozone has many fields of application: human and veterinary medicine, wherever ozone requirements and infectious complications have increased.

Ozone is in fact a powerful disinfectant and thus it's used in air and water purification and decontamination of industrial plants. You can now exploit all of its properties with the Ozone-Interactive line in order to improve your performances without damaging your health with doping substances.

The main molecule used in Elite's Ozone-Interactive line compounds (BIOPEROXOIL) is obtained via the ozonization of sunflower oil by reproducing the spontaneous mechanism that happens in plants when, for instance during



a thunderstorm, they generate atmospheric oxygen, which is captured by leaves rich in fatty elements such as resins in pine forests. The balsamic and healthy activity of the breeze from the woods on one's respiratory system comes from this natural phenomenon, something that has been exploited by sanatoriums for many centuries. The molecule obtained by this natural mechanism is protected by a global patent. This exploits the ability of ozonides to transfer more delicately the properties of ozone and essential oils of aloe, rosemary and ginger which undergo secondary ozonization.

#### **OZONE IN SHORT**

- Favors the oxidation of lactic acid by turning it into sugars, thus supplying new energy instead of a toxic product!
- By interacting with the other natural ingredients (such as aloe's carnitine) found in products it improves their benefits and properties, thus favoring their absorption in muscles!
- Increases oxygen supply to cells: ozonides in blood make it so that, from a lung with 80% saturation, it goes back to a 20% saturation, while without ozone it would set at 40% saturation.
- That is, peripheral tissues get 20% more.