

# **TONE** CREAM

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### TECHNICAL SPECIFICATIONS

- · Capacity: 150 gr
- To be used before and after workouts.
- For muscle-relaxing and oxygenating massages of your muscle mass.

### SPORTS CREAM PROPERTIES

This is the ideal tool to support your sports massages both at home or on a professional setting, focused on muscle relaxation and reoxygenation of your muscle mass, all the while restoring the proper pH and hydrolipidic balance conditions.

The emulsion ensures quick and progressive skin penetration.

During the sports massage, it releases ozonized sunflower oil and caffeine in your skin tissue, which stimulate microcirculation recovery and, as a consequence, tissue oxygenation.

Escin and horse chestnut and blueberry extracts

Escin and horse chestnut and blueberry extracts reinforce the capillary walls, streamlining their performances.

To be used before competitions as a coadjuvant complement to professional sports massage, and after competitions, to favor cooling down and the recovery phase.

It is widely known that after any physical effort, the microtraumas, the build-up of acid catabolites and muscular stiffness bring about

an increase of the venous and capillary permeability with a subsequent slowing down and worsening of blood circulation. The harmonic synergy between ozonides, which possess vasodilatory properties and improve blood rheology, streamlining tissue oxygenation, and the properties of the plants contained in this sports cream, allow for quick physical recovery from post-competition fatigue, especially after an anaerobic effort.

#### METHODS OF USE

Apply the product and massage lightly using the whole hand.

## OZONE

New line of technical "cosmaceutic" products by Elite for a natural and healthy improvement of your physical performances.

The word "cosmaceutic" comes from the supplementary properties on the physiological mechanisms of adapting the muscles to physical fatigue that a skin care (cosmetic) product has after being absorbed by the skin. The products on the Ozone-Interactive line come from scientific research on ozone, which established that our tissues react better when treated with Ozonides, which are molecules derived from the interaction between ozone and vegetable oils that can deliver tissues a readily

available oxygen concentrate.

Discovered in late 18th century by SCHOMBAIN, the Ozone, the gas that stinks (the Greek word "ozein" means to stink) which boils at -180°C and is blue colored, remained unused up until mid-19th century, when the German war industry was approached by producers of compressed air for industrial use. In trying to have cleaner air these industries though about filling up tanks with the air you find in the woods; soon though they noticed a series of weird explosions at their factories, so they asked war experts to investigate. By investigating they were able to identify terpenes, substances that are explosive when subject to compression; the formation of these substances was studied by GRABELEIN, an explosive materials chemist, who was the first to point out these ozonides, derived from the interaction of ozone

ozonides, derived from the interaction of ozone with terpenes, which are the plants' resins. Thus the research on ozone and its biological properties resumed with renewed vigor. Today, ozone has many fields of application: human and veterinary medicine, wherever ozone requirements and infectious complications have increased.

Ozone is in fact a powerful disinfectant and thus it's used in air and water purification and decontamination of industrial plants.

You can now exploit all of its properties with the

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Ozone-Interactive line in order to improve your performances without damaging your health with doping substances.

The main molecule used in Elite's Ozone-Interactive line compounds (BIOPEROXOIL) is obtained via the ozonization of sunflower oil by reproducing the spontaneous mechanism that happens in plants when, for instance during a thunderstorm, they generate atmospheric oxygen, which is captured by leaves rich in fatty elements such as resins in pine forests. The balsamic and healthy activity of the breeze from the woods on one's respiratory system comes from this natural phenomenon, something that has been exploited by sanatoriums for many centuries. The molecule obtained by this natural mechanism is protected by a global patent. This exploits the ability of ozonides to transfer more delicately the properties of ozone and essential oils of aloe, rosemary and ginger which undergo secondary ozonization.

#### **OZONE IN SHORT**

- Favors the oxidation of lactic acid by turning it into sugars, thus supplying new energy instead of a toxic product!
- By interacting with the other natural ingredients (such as aloe's carnitine) found in products it improves their benefits and properties, thus favoring their absorption in muscles!
- Increases oxygen supply to cells: ozonides in blood make it so that, from a lung with 80% saturation, it goes back to a 20% saturation, while without ozone it would set at 40% saturation.
- That is, peripheral tissues get 20% more.